PUNTUACIÓN QUE SE OTORGARÁ A ESTE EJERCICIO: (véanse las distintas partes del examen)

BLOCK 1. READING COMPREHENSION (5 points)

What is AI?

Artificial intelligence (AI) is technology that enables computers and machines to simulate human learning, comprehension, problem solving, decision making, creativity and autonomy.

Applications and devices equipped with AI can see and identify objects. They can understand and respond to human language. They can learn from new information and experience. They can make detailed recommendations to users and experts. They can act independently, replacing the need for human intelligence or intervention (a classic example being a self-driving car).

But in 2024, most AI researchers and practitioners—and most AI-related headlines—are focused on breakthroughs in generative AI (gen AI), a technology that can create original text, images, video and other content. To fully understand generative AI, it's important to first understand the technologies on which generative AI tools are built: machine learning (ML) and deep learning.

The effects of this machine renaissance have permeated society: Voice recognition devices such as Alexa, recommendation engines like those used by Netflix to suggest which movie you should watch next based on your viewing history, and the modest steps taken by driverless cars and other autonomous vehicles are emblematic. But the next five years of AI development will likely lead to major societal changes that go well beyond what we've seen to date.

What can we expect in the not too distant future? Human life will speed up, behaviours will change, society's privacy will end and industries, in particular, education, healthcare, finance and transportation industries, will be transformed and that's what can be predicted with certainty.

EXERCISE 1. Please choose FOUR of the following questions and add True or False, quoting the relevant information from the text to justify your answer.

   a) AI can only understand human language but cannot see or identify objects.
   b) A self-driving car is an example of AI acting independently.
   c) Generative AI can only create text.
   d) Netflix uses AI to recommend movies based on what users have watched.
   e) The text says that AI will not affect industries like education or healthcare.

BLOCK 2. WRITING (5 points)

EXERCISE 2. Please choose ONE of the following tasks and write between 70-100 words:

*Up to 1 point will be awarded to answers that comply with the genre, topic, and communicative goal requested. **To ensure anonymity, when the written paper requires a signature or other form of identification in the text, a fictitious name should be used.** The omission of such structural elements will not be considered a mistake by examiners. Up to 2 points will be awarded to aspects of cohesion, coherence, and quality of presentation. The remainder 2 points will cover aspects of lexis (form, including orthography, and variety), grammar, syntax included, and, where appropriate, variety in the linguistic repertoire. If the answer does not comply with the genre requested (email, essay), the answer will score 0 points.*

EXERCISE 2.1. An essay on the advantages and disadvantages of AI.

EXERCISE 2.2. An e-mail to a friend telling about the uses of AI.

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CRITERIOS ESPECÍFICOS DE CORRECCIÓN

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  a) **AI can only understand human language but cannot see or identify objects.**
  False. *"Applications and devices equipped with AI can see and identify objects. They can understand and respond to human language."*

  b) **A self-driving car is an example of AI acting independently.**
  True. *"They can act independently, replacing the need for human intelligence or intervention (a classic example being a self-driving car)."*

  c) **Generative AI can only create text.**
  False. *"Generative AI … can create original text, images, video and other content."*

  d) **Netflix uses AI to recommend movies based on what users have watched.**
  True. *"Recommendation engines like those used by Netflix to suggest which movie you should watch next based on your viewing history…"*

e) **The text says that AI will not affect industries like education or healthcare.**
   False. *"Industries, in particular, education, healthcare, finance and transportation industries, will be transformed…"*

BLOCK 2. WRITING (5 points)

EXERCISE 2. Please choose ONE of the following tasks and write between 70-100 words:

Up to 1 point will be awarded to answers that comply with the genre, topic, and communicative goal requested. **Although the structure of the requested genre may typically include a name or signature, you must not sign your answer or include any real or fictional name, as current PAM (Prueba de Acceso de Mayores) regulations prohibit the use of personal identifiers**. The omission of such structural elements will not be considered a mistake by examiners. Up to 2 points will be awarded to aspects of cohesion, coherence, and quality of presentation. The remainder 2 points will cover aspects of lexis (form, including orthography, and variety), grammar, syntax included, and, where appropriate, variety in the linguistic repertoire. If the answer does not comply with the genre requested (email, essay), the answer will score 0 points.

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