

PUNTUACIÓN QUE SE OTORGARÁ A ESTE EJERCICIO: (véanse las distintas partes del examen)

BLOCK 1. READING COMPREHENSION (5 points)

Tourism

Tourism is a vast and diverse industry that has been growing steadily over the years. It is a significant contributor to the global economy, and its impact is felt across various sectors. Tourism can be defined as the act of travelling for different purposes such as entertainment, pleasure or business. It involves visiting places of interest, exploring new cultures, and experiencing different types of tourism, and each has its unique characteristics and attractions. The various types of tourism include cultural tourism, business tourism, adventure tourism, eco-tourism, and health tourism.

Cultural tourism is one of the most common types of tourism, and it involves travelling to historical sites like ruins, castles and museums, doing art and literature tours and culinary exploration where visitors prefer to try local cuisine and food markets.

Business tourism is an important part of international tourism and it refers to the one done for work-related purposes including. It provides opportunities for individuals and companies to network, learn, and do business with others from around the world while they are taking part of meetings, conventions and exhibitions.

Adventure tourism involves travelling to remote and exotic locations outside of one's comfort zone. It is characterised by activities that are physically and mentally challenging, and often involve an element of risk.

Eco-tourism focuses on the conservation of natural resources and the promotion of sustainable tourism, improving the well-being of local people. Lastly, health tourism is a growing industry that involves travelling to destinations for medical treatment or wellness purposes.

EXERCISE 1. Please choose **FOUR** of the options given, a) to e). Add True or False, quoting the relevant information from the text to justify your answer.

- a. Tourism only includes travelling for fun and entertainment.
- b. Cultural tourism includes visiting museums and trying local food.
- c. Business tourism is mainly about relaxing and having holidays.
- d. Adventure tourism usually takes place in safe and familiar places.
- e. Health tourism involves travelling to get medical treatment or improve wellness.

BLOCK 2. WRITING (5 points)

EXERCISE 2. Please choose **ONE** of the options given, A or B.

• **OPTION A**

EXERCISE 2. A: Write a post on a discussion forum about “the advantages and disadvantages of tourism” (70-100 words).

• **OPTION B**

EXERCISE 2.B: Write an e-mail to a friend of yours recommending Saragossa as a tourist place. Remember to include the following information: location of the place, places to visit and things to do (70-100 words).